

**Host Organizers:**



Date: 12 Oct, 2020

Ref: E007-IIUS-Y20-SP

**Re: Invitation for Sponsorship of  
Utility Safety Competitions 2020-21**

With an increasing public awareness on the effective management of underground utilities (Gas, Water, Drains, Power, Telecom, etc.) and work safety in road excavation, a series of open competitions will be jointly organized by HKIUS, IIUS, China Association of City Planning Underground Pipeline Committee (中國城市規劃協會地下管綫專業委員會) and Guangzhou Panyu Polytechnic (廣州番禺職業技術學院) from 2020 to 2021.

The competitions are:

1. Slogan Competition (Application Open for Primary and Secondary schools)
2. Drawing Competition (Application Open for Primary and Secondary schools)
3. Practical Competition (Application open for Tertiary Students, Practitioners)

Participants could exchange skills and knowledge, so to learn strengths from each other. The success and impacts could definitely be assured with your support.

Keen supports have been solicited from the industry, please refer to the enclosed list (p.6-7) for more details.

- **Development Bureau, HKSAR**
- **10 Government Departments**
- **8 Universities/Colleges**
- **29 Organizations**

Organizing Committee, Judge Panel are also under formation. We will keep you updated in later stage.

**Reasons to be a Sponsor:**

- **Brand Building:** Exposure to over 27 cities through IIUS membership network e.g. China, USA, UK, Australia, Canada, the Philippines, and Malaysia etc. Please see the enclosed reply slip for more sponsorship entitlements. Samples of promotional materials of the Competition hosted in 2014-15 have also been enclosed for your reference.
- **Fulfillment of Social Responsibility:** Educating the public so to gain better understanding about Utility Industry; and uplifting the working standards through Practical Competition

**Host Organizers:**



Reply slip (P.4) is enclosed for your filling, please return by **30 Oct 2020**. For any enquiries, please contact the competition secretariat Ms. Tracy CHU by email at [info@iius.org.hk](mailto:info@iius.org.hk) or call 2690 3899.

Yours Sincerely,

A handwritten signature in black ink, appearing to be 'King Wong', is written over a faint, light-colored background.

Ir Dr. King Wong, IIUS Executive President  
On behalf of Organizing Committee

*Enclosed:*

- 1) *Reply Slip (p.4)*
- 2) *Competition Brochure (including the list of supporting organizations p.6,7)*

## Host Organizers:



## Sponsorship Entitlements:

Sponsor Grade	Amt.	Free Enrollment	Exposure at Ceremony	Ad. on Publication	Logo Exposure	Token of appreciation
<b>Title Sponsor</b>	HK\$100,000	✓	✓	Cross-page	(1) Displayed <i>next to competition title</i> (2) Prominently shown on <i>Event Banner</i>	✓
<b>Diamond</b>	HK\$50,000	✓	✓	1 page	✓	✓
<b>Platinum</b>	HK\$30,000		✓	1 page	✓	✓
<b>Gold</b>	HK\$10,000		--	1 page	✓	✓
<b>Silver</b>	HK\$8,000		--	1/2 page	✓	✓
<b>Bronze</b>	HK\$5,000		--	1/2 page	✓	✓
<b>Others</b>						

## #Remark for Entitlements:

- Free Enrollment:** Application fee will be waived for one participating team in Practical Competition. Applicable to Title Sponsor and Diamond Sponsor.
- Exposure at Ceremony:** Allow to display *one Company Easy-roll Banner at Award Presentation Ceremony and distribute Company Leaflets* to event participants.
- Ad on Publication:** advertising on IIUS Anniversary Publication, which will be distributed to IIUS membership network reaching *27 cities in different countries*, e.g. China, USA, UK, Australia, Canada, the Philippines, and Malaysia etc.
- Company Logo:** Will be displayed at all promotional materials, such as application forms, application leaflets, newspaper, video, award pamphlets, etc. Size of logo will be adjusted according to the sponsor grade.
- Token of appreciation:** Certificates, Souvenirs to all sponsors.

## Payment method

### 1) By cheque

- Cheque payable to “International Institute of Utility Specialists”
- Please deliver the cheque to Unit 209, 2/F, Favor Industrial Center, 2-6 Kin Hong Street, Kwai Chung, N.T., H.K.

### 2) By wire transfer or bank deposit (\* Please deposit to the following account and send us the bank-in-slip at [info@iius.org.hk](mailto:info@iius.org.hk))

Bank name : Bank of China (Hong Kong) Limited  
 Bank address : Bank of China Tower, 1 Garden Road, Hong Kong  
 Account name : International Institute of Utility Specialists  
 Account no. : 012-565-00102167  
 Swift Code : BKCHHKHH

**Host Organizers:**



**Re: Invitation as Sponsorship for the  
Utility Safety Competitions 2020-21  
Reply Form**

Fax : (852) 2618 4500 Ref: E007-IIUS-Y20-SP  
Email : [info@iius.org.hk](mailto:info@iius.org.hk)  
To : International Institute of Utility Specialists (IIUS)

We are pleased to sponsor. (Please also provide the logo in JPEG and AI format via email)

<input type="checkbox"/> Title Sponsor	HK\$100,000	<input type="checkbox"/> Gold	HK\$10,000
<input type="checkbox"/> Diamond	HK\$50,000	<input type="checkbox"/> Silver	HK\$8,000
<input type="checkbox"/> Platinum	HK\$30,000	<input type="checkbox"/> Bronze	HK\$5,000
<input type="checkbox"/> Others (please specify):	_____		

We are interested to send a team participating in Practical Competition.

We regret that we cannot accept your invitation.

Title (Ir/ Prof/ Dr/ Mr/ Ms):			
Name (Chinese):		Name (English):	
Department		Position	
Company:			
Corr. address:			
Email address:			
Mobile :			
Tel :		Fax :	
Signature :		Date :	